

Why ZIP files and not online videos?

Posted by joomtorial - 24 Apr 2009 15:52

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This might be a question you have when visiting <http://www.joomtorial.com>

The question is easily answered:

We decided to not use online videos because it does not make it convenient for the user/visitor watching the Joomla! video tutorials. We could have chosen for an online video tutorial with a table of contents sure. But then bandwidth of the visitor kicks in and the viewer experience will not benefit from that.

Therefor we decided to create a ZIP package and let those that have purchased the video download it. And not to forget, **own the Joomla Video Tutorials!** No matter if our site is in the air or not, you have the files on your PC or Mac, always there for you, ready to view at any time. Our server is a high-end server and can manage the bandwidth. Downloadspeed/time for our all-in-one Joomla! video tutorial (499Mb) ZIP package depends on the downloader, not so much from our side.

We believe that having the 499Mb all-in-one video residing on a local PC/laptop will eventually make the viewers experience a lot better than offering them online.

Not to mention the fact you the viewer do not have to be online, do not have to browse (back) to the website to continue where you left off the other day. You can watch the video tutorials at any time without the use of internet. Might be in the train even! Or on the airplane.

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